



**GOT 5 MINUTES?**  
**LET'S TALK ABOUT**  
**DEMOCRACY!**

**WE ASKED THE**  
**PEOPLE OF**  
**GOTHENBURG...**

WHAT ARE  
THE FIRST  
WORDS THAT  
COME TO  
YOUR MIND  
WHEN YOU  
THINK ABOUT  
DEMOCRACY?

Government      fairness      justice  
safety      Freedom of speech      Love  
moral decisions  
Participation      voting      Quran burning  
Freedom      equality      Togetherness  
Debate      Sweden  
communication  
Transparency      Opportunities  
False freedom  
Rights and obligations      Rule of law

DO YOU FEEL  
FREE WHEN  
IT COMES TO  
CHOOSING  
YOUR LIFE'S  
PATH?

I am restricted by the cogwheel of the society

not really

Partially

It depends on how you  
are born in the society

I am restricted the societal norms

Yes, I never experiences any barriers in lide

I am privileged to have  
good education and  
enough money

No,  
capitalism is  
to blame

100% with the  
Moderaterna we  
would have more  
freedom

Yes because I  
live in a society  
that gives me a  
future

The Swedish society is  
a free society

yes totally

society puts pressure on education an following the rules

DO YOU FEEL  
LIKE YOU  
HAVE ANY  
POWER AS A  
CITIZEN?

social media content with political connotation helps

no, voting is the only  
thing we can do

yes, thanks to  
entrepreneurship

Not really, If I have a dream  
I have to have money and study

Yes, I have never  
experienced  
barrier is my life

no, power is in  
the hands of just  
a few people

uneducated people have the same voting rights as me

Yes because I am locally  
engaged

There are many  
things happening  
behind the scenes  
no, it's only in papers

not in my  
home country

no, voting is not  
enough  
no, I don't feel  
listened enough

WHAT  
WOULD YOU  
NEED TO BE  
MORE  
POWERFUL?

As an  
individual I  
don't have  
much power

direct democracy

youth empowerment  
in schools

meetings among citizens

the working class should  
have more power

no racism and discrimination  
based on appearances

more engagement in debates and on social media

more arts and music: the soul  
needs to be re-educated

Political parties need  
to keep their promises

more gender equality

Voting more  
frequently

local participation

more economic power

more political  
influence